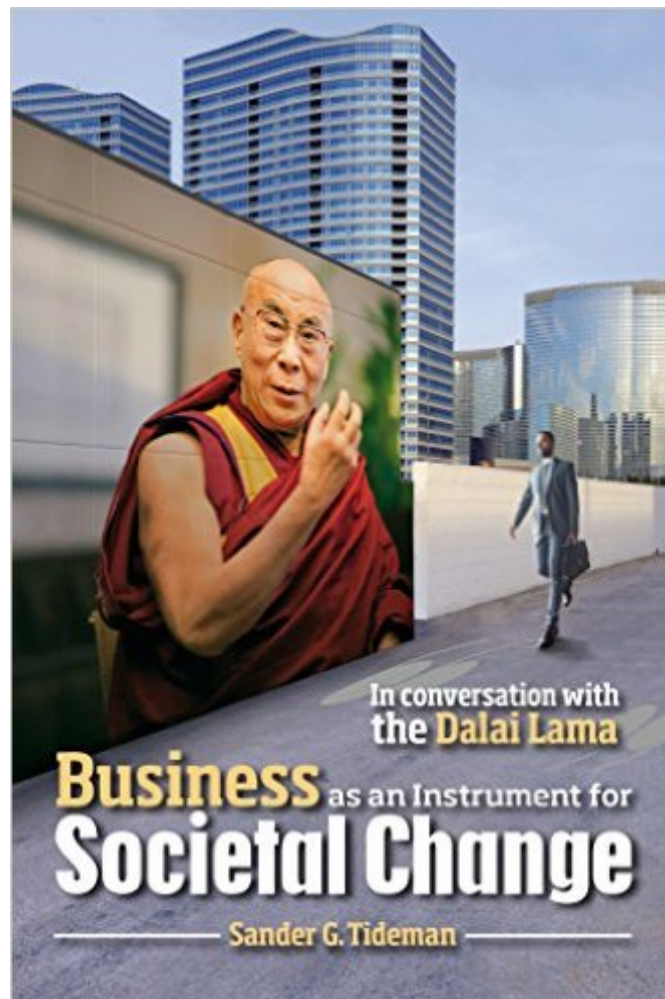


The book was found

# Business As An Instrument For Societal Change: In Conversation With The Dalai Lama



## Synopsis

**Business as an Instrument for Societal Change: In Conversation with the Dalai Lama** is the result of two decades of research and dialogue with His Holiness the Dalai Lama and other leaders in business, government, science and education. Author Sander Tideman, a lawyer and banker who has maintained a friendship with the Dalai Lama over all these years, presents a practical framework and methodology to develop a new kind of leadership – one fit to repurpose the business world and tackle escalating social, economic and environmental needs. The Dalai Lama rarely speaks directly on the topics of business, leadership and economics. Yet in the dialogues recounted here, his wisdom – combined with key insights from business and public leaders – creates a unified shift towards a consciousness of interconnectedness, offering profound insights for practitioners and general readers alike. Tideman unites the scientific worldviews of physics, neuroscience and economics with the positive psychology of human relationships, and ancient spiritual wisdom, to formulate practical business leadership solutions. While recognizing the need for change in external structures and governance, Tideman highlights the importance of opening our minds, and connecting inner and outer spirituality. At the same time, he focuses on concrete practices for winning the hearts and minds of employees, customers, communities, and society at large, while addressing deep-rooted problems such as extreme social inequality and continued financial collapses. At the heart of this book lies the journey to discover our shared purpose. This ignites new sources of value creation for the organisation, customers and society, which Tideman terms “triple value”™. We can achieve triple value by aligning societal and business needs, based on the fundamental reality of interconnection. **Business as an Instrument for Societal Change: In Conversation with the Dalai Lama** is a readable and intelligent exploration of how leaders can actually help to shape a sustainable global economy by embracing innate human and humane behaviour. It is also Tideman’s fascinating personal journey, which brought him to question the underlying motivations and goals of businesses leadership and to seek a new paradigm for a more sustainable approach. Reflecting Tideman’s sharp perceptions and infused with the Dalai Lama’s unmistakable joy, this book has the power to change your way of thinking.

## Book Information

Paperback: 192 pages

Publisher: Greenleaf (September 30, 2016)

Language: English

ISBN-10: 1783534524

ISBN-13: 978-1783534524

Product Dimensions: 9.2 x 0.8 x 6.2 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Best Sellers Rank: #554,465 in Books (See Top 100 in Books) #89 in Books > Politics & Social Sciences > Philosophy > Eastern > Buddhism > Dalai Lama #165 in Books > Business & Money > Processes & Infrastructure > Green Business #431 in Books > Business & Money > Economics > Sustainable Development

[Download to continue reading...](#)

Business as an Instrument for Societal Change: In Conversation with the Dalai Lama The Dalai Lama: Foreword by His Holiness The Dalai Lama Conversation: A Comprehensive Tool For Mastering Small Talk, Building Trust and Forging Relationships (Conversation Tactics, Conversation Starters, Crucial conversations) Insight from the Dalai Lama 2016 Day-to-Day Calendar The Dalai Lama 2016 Wall Calendar The Dalai Lama's Cat and the Power of Meow Freedom in Exile: The Autobiography of The Dalai Lama A Force for Good: The Dalai Lama's Vision for Our World Living in "The Now" in Easy Steps: Understanding The Masters of Enlightenment, Eckhart Tolle, Dalai Lama, Krishnamurti and more! (The Secret of Now Series) (Volume 1) Stop Negative Thinking in 7 Easy Steps: Understanding The Masters of Enlightenment: Eckhart Tolle, Dalai Lama, Krishnamurti and more! Why Is the Dalai Lama Always Smiling?: A Westerner's Introduction and Guide to Tibetan Buddhist Practice The Open Road: The Global Journey of the Fourteenth Dalai Lama (Vintage Departures) The Essence of the Heart Sutra: The Dalai Lama's Heart of Wisdom Teachings Healing Emotions: Conversations with the Dalai Lama on Mindfulness, Emotions, and Health The Dalai Lama at MIT Destructive Emotions: A Scientific Dialogue with the Dalai Lama The Dalai Lama and the King Demon: Tracking a Triple Murder Mystery Through the Mists of Time The Pocket Dalai Lama (Shambhala Pocket Classics) My Land and My People: The Original Autobiography of His Holiness the Dalai Lama of Tibet The Mind's Own Physician: A Scientific Dialogue with the Dalai Lama on the Healing Power of Meditation

[Dmca](#)